



D7.3

Project exploitation and dissemination report (PEDR) version 1.0 (M6)

Confidential

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Abstract

Deliverable D7.3 Project exploitation and dissemination report (PEDR) version 1 defines the process to monitor dissemination and exploitation activities to be carried out all along the project's duration. It also contains the plan for dissemination, exploitation and communication activities planned by the consortium as a whole and by each individual partner. An updated version will be provided in the middle M24 and at the end of the project M42.

In this version of the deliverable, it is reported the list of dissemination, communication and exploitation activities planned in the next months (mainly from M6 to M 24), with the aim to increase the overall project impact. The dissemination impact is based on classical initiative as contacts, papers, meeting and will fully leverage the L4MS marketplace (WP6) and the enlargement of new partners via the involvement of new entities with Open-Calls (WP4)

A summary is included in the deliverable and is maintained on a regular basis by the consortium to monitor the process, it is required as well to report the results of the activities to keep track and to assess their effectiveness and impact.

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Notification

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History of changes

| Date | Version | Author | Comments |
|------------|---------|-------------------------|--|
| 16/10/2017 | 0.1 | Giacomo Tavola | ToC and initial draft |
| 18/02/2018 | 0.2 | Giacomo Tavola | Finalization Executive Summary, Introduction, First set of dissemination activities list |
| 26/02/2018 | 0.3 | Giacomo Tavola | Consolidation of M6 dissemination activities and planned |
| 28/02/2018 | 0.4 | Giacomo Tavola | Draft released to WP8 partners for feedbacks |
| 09/03/2018 | 1.0 | Giacomo Tavola (POLIMI) | Final review after peer review with last information from partners |

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Executive summary

This document is describing the general plan for disseminating the results of L4MS and contains the list of the activities planned for the next 12–18 months. It gives an overview about the strategy behind the dissemination activities and summarizes actions which already have been performed within the first months of the project's runtime. Furthermore, it describes a plan, for upcoming dissemination actions, which will follow after the first release of this report.

The general idea of dissemination strategy is to ensure the impact of the results of L4MS to a wide audience, including both the scientific and the industrial world, but also the general audience. To achieve this, a common set of dissemination materials and media were made available, a specific strategy needs to be implemented and active involvement of all project participants is required.

In the first six months we prepared basic communication (short presentations in .pptx and .docx format) and dissemination material as templates, flyers and project summary.

Dissemination strategy and process has been defined and communicated to partners, first targeted dissemination events were identified. In this deliverable are reported plans for next 12-18 months and targets for both dissemination and communication activities are established. At the moment (PM6) 19 dissemination actions were already done and 59 are already planned for the future. Of course more are expected to be planned in the fore coming periods. A complete list of initiatives (done and planned) is kept in file "L4MS Dissemination Initiatives.xlsx" stored in the project repository (directory: Documents/WP7/T7.4)

Activities related with definition and launch of L4MS Marketplace (WP6) and Open Calls (WP4) are part as well of the L4MS dissemination strategy.



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